BC STATS
Service BC
Ministry of Labour and Citizens' Services

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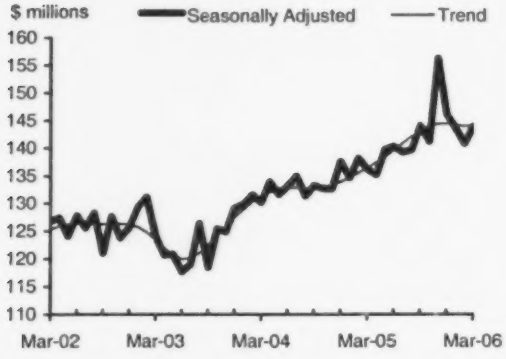
Tourism Sector Monitor ◆ June 2006

Room Revenue

Room revenues increased 2.2% in March after falling for three straight months. Northeast recorded the first significant gains (+16.7%) in room revenues since November 2005. Revenues in BC's biggest region, Mainland/Southwest, climbed 3.4%, regaining some of the ground lost at the beginning of 2006. In addition, Cariboo (+2.2%) and Kootenay (+0.6%), also experienced growth in revenues in March. However, room revenues in Vancouver Island/Coast (-0.9%) and Thompson-Okanagan (-0.1%) continued to dip. Nechako recorded slumps (-5.2%) in room revenues after seeing no changes in February. Business at accommodation industries was also off in North Coast (-1.8%).

Room revenues climbed in March



Hotels of all sizes experienced growth in revenues in March (+1.3%), after declining for three consecutive months. Hotels with 151-250 rooms posted strongest gains (+6.7%) in room revenues, and small hotels with 1-75 rooms saw revenues advance 1.0%. Business at hotels with 76-150 rooms also inched up (+0.3%). However, very large hotels (250+ rooms) continued to experience declines (-0.2%) in March. Revenues at vacation rentals posted two-digit growth (+14.6%), recovering from the significant drop in February (-12.4%). And room revenues at non-standard accommodations, including fishing lodges, also jumped 5.2%. However, motels (-1.4%) saw revenue fall for the first time since September 2005.

Table 1. Room Revenue
(seasonally adjusted)

Accommodation Type	Mar 06 ($000)	Feb 06 ($000)	% change
Total	143,841	140,776	+2.2
Hotels	105,442	104,110	+1.3
Motels	19,671	19,946	-1.4
Other Accommodations	18,612	16,865	+10.4
Regions (Top 3 performers)			
Northeast	5,082	4,354	+16.7
Mainland/Southwest	76,920	74,374	+3.4
Cariboo	4,671	4,568	+2.2

Visitor Entries

The number of visitors entering Canada via BC borders rose (+2.8%, seasonally adjusted) in March after falling for two consecutive months. Entries from the US, which comprise most of the visits, increased 3.1% as Americans made more same-day (+4.1%) and overnight (+3.1%) trips into BC.

Travel to BC from overseas countries was also up (+1.6%) in March, boosted by a 4.9% increase in the number of Asian entries. Entries from Japan (+6.6%) and Taiwan (+15.3%) were up significantly from the previous month. Visits from Europe (+3.3%) and Oceania (+0.3%) continued to grow.

The number of Canadians returning home via BC also rose (+3.0%). Re-entries from the US were up 3.3%, with same-day car trips in-

creasing 2.0%, the strongest gain in seven months. The number of travellers returning home from trips overseas was up 1.3% in March.

Visitor entries increased in March

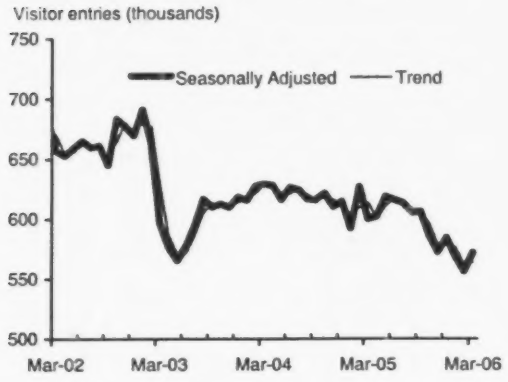


Table 2. Traveller Entries
(seasonally adjusted)

	Mar-06 ('000)	Feb-06 ('000)	% chg from Feb-06
American visitors			
Total	450	436	3.1
Same-day	172	166	4.1
Overnight	277	269	3.1
Overseas visitors			
Total	122	120	1.6
Europe	40	39	3.3
UK	19	19	-1.2
Asia	60	57	4.9
Japan	19	17	6.6
Taiwan	8	7	15.3
Oceania	12	12	0.3
(BC STATS & Statistics Canada)			

Note: Total Overseas visitors is not equal to the sum of visitors from Europe, Asia and Oceania since it includes other areas

Other Indicators

Other tourism indicators were generally strong in March.

The occupancy rate in BC hotels inched up 0.3 percentage points (to 65.1%). Room prices also increased 0.9% to an average of $118.20.

The Consumer Price Index for traveller accommodation was 0.6% higher compared to February. Passenger traffic was busier at Vancouver airport (+2.1%), and Victoria airport experienced no changes in passenger traffic. BC Ferries recorded more passengers (+0.6%) and vehicles (+0.5%) aboard. In addition, 2.4% more passenger vehicles passed the toll booth of the Coquihalla highway.

The cost of restaurant food was up 0.2% in March. Sales fell at drinking places (-8.8%), while food service establishments recorded growth in their receipts (+1.3%). The total tavern receipts rose (+0.3%) in March.

Table 3. Other Tourism Indicators
(seasonally adjusted)

	Mar-01	Change from Feb-01
Hotel Industry		
Occupancy rate	65.1	0.3 pp.
Average room charge	118.20	0.9%
(Pannell Kerr Forster)		
Airport Passengers	**(000s)**	**(%)**
Vancouver International Airport		
Total traffic	1,410	2.1
US (trans-border)	351	0.4
Other International	336	4.4
Canada (domestic)	723	1.9
(YVR)		
Victoria International Airport		
Total traffic	111	0.0
(Victoria Airport Authority)		
Transportation	**(000s)**	**(%)**
Coquihalla Highway		
Passenger Vehicles	208	2.4
(Ministry of Transportation & Highways)		
BC Ferries		
Vehicle Volume	708	0.5
Passenger Volume	1,796	0.6
(BC Ferries)		
Exchange Rates	**Cdn $**	
US $	0.864	-0.01
UK Pound	0.495	0.00
Japanese Yen	101.327	-1.28
Australian $	1.189	0.02
(Statistics Canada)		

Note: pp. percentage points

A look ahead - April 2006

Room Revenue

Preliminary numbers suggest that after increasing in March, room revenues continued to grow (+0.4%, *seasonally adjusted*) in April, with the strongest increase recorded again in Northeast. Room revenues inched up in Cariboo (+0.9%), Thompson-Okanagan (+0.7%) and Kootenay (+0.5%).

Hotel revenues advanced 0.9% in April. Hotels with less than 150 rooms saw revenue go up for two straight months. Room revenues inched up (+0.4%) at very large hotels with more than 250 rooms. However, Motel receipts continued to slip (-1.5%), and business at non-standard accommodations including fishing lodges and bed & breakfasts (-0.3%) were also off in April.

The number of visitors entering Canada via BC borders inched down (-0.5%, *seasonally adjusted*) in April after rising in March (+2.8%). Entries from the US edged down (-0.2%) as Americans made fewer same-day (-0.7%), but more overnight (+0.9%) trips into BC. Travel to BC from overseas countries was also off (-1.9%) in April, brought down by a 1.2% decline in the number of Asian entries. However, visits from Europe (+4.8%) and Oceania (+9.2%) continued to grow.

The number of Canadians returning home via BC also edged down (-0.1%). Same-day car trips form the US increased 0.9%. The number of travellers returning home from trips overseas dipped (-0.4%) in April.

Passenger traffic continued to increase (+0.5%) at Vancouver airport, but Victoria airport (-0.2%) was not as busy. In addition, BC Ferries recorded more vehicles (+0.6%) and passenger (+0.4%) aboard, and more passenger vehicles (+3.5%) travelled on the Coquihalla highway.

About preliminary numbers

Companies file their hotel room taxes with varying delays. The initial data retrieved by BC Stats may be revised considerably over the following months. BC Stats reports room revenues with a three-month lag. For example, data for January are not reported until April. However, we also briefly report "preliminary data" with a two-month lag.

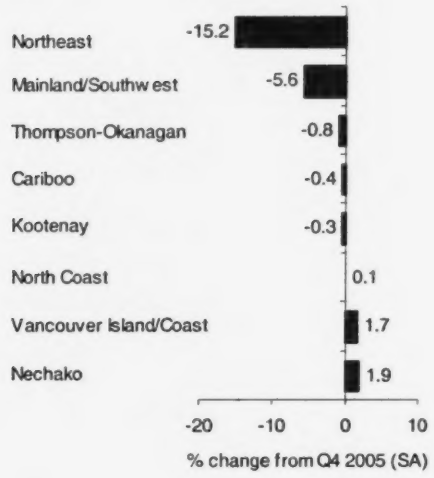
How accurate is the preliminary data? Over 17 reports in 2004 and 2005, BC room revenues changed (rose or fell on a month-over-month basis) on average by 1.7% (absolute value). The preliminary numbers—reported in the "look ahead" section—were less by an average of 0.2 percentage points partly because the initial data retrieved may not be complete until later that month. For example, if the preliminary figure is 1.5, the actual number probably is around 1.7. And if the preliminary figure is -0.5, the actual number is about -0.3.

Special Focus: First Quarter Review of BC's Tourism Sector

Room Revenues Slumped in the First Quarter of 2006

Room revenues slumped (-3.4%, *seasonally adjusted*) in the first quarter of 2006, posting the first decline after nine consecutive quarterly gains. Revenues decreased in five regions, and the most significant drop in revenues (-15.2%) was recorded in Northeast. BC's biggest region, Mainland/Southwest, saw room revenues dip 5.6% in the first quarter after increasing 5.8% in the forth quarter of 2005. Room revenues inched down in Kootenay (-0.3%). In addition, Thompson-Okanagan (-0.8%) and Cariboo (-0.4%) also saw revenues decline.

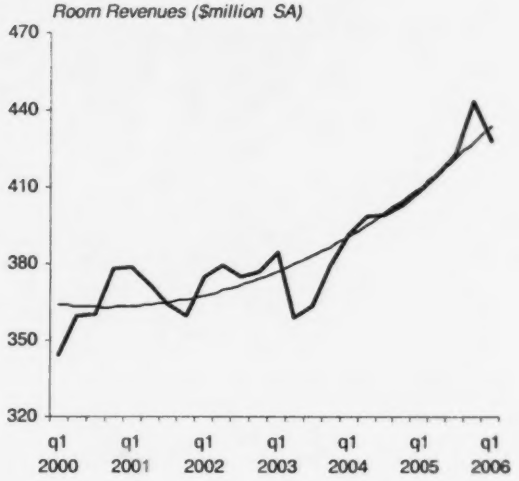
Revenues fell significantly in Northeast



Data source: BC Stats

However, room revenues continued to grow in Vancouver Island/Coast (+1.7%) and Nechako (+1.9%). North Coast experienced a small growth (+0.1%) in revenues after falling in the previous quarter. The growth in the above regions was not big enough to compensate the declines in the other regions.

Room revenues continued an upward trend



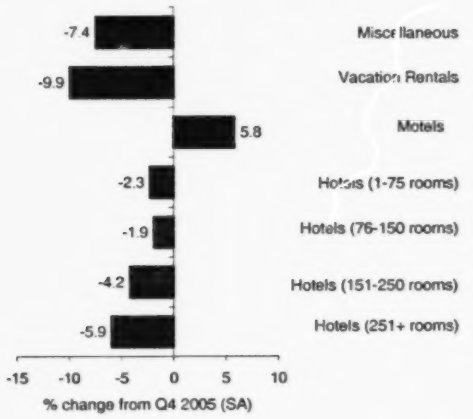
Data source: BC Stats

In the forth quarter of 2005, revenues reached a new high of over $440 million. The dip in the first quarter of 2006 brought revenues down to $428 million, but it was still 1.3% higher than the revenue level in the third quarter of 2005. Room revenues were definitely on a strong growing trend.

Hotels of all sizes all reported decreases in the first quarter of 2006, with revenues sliding 3.9%. Very large (251+ rooms) experienced the biggest decrease of 5.9% in revenues among hotels of all sizes. Large hotels also recorded a 4.2% slump in room revenues. Small hotels (1-75 rooms, -2.3%), and mid-sized hotels (76-150 rooms, -1.9%) did not perform as well in the first quarter of 2006.

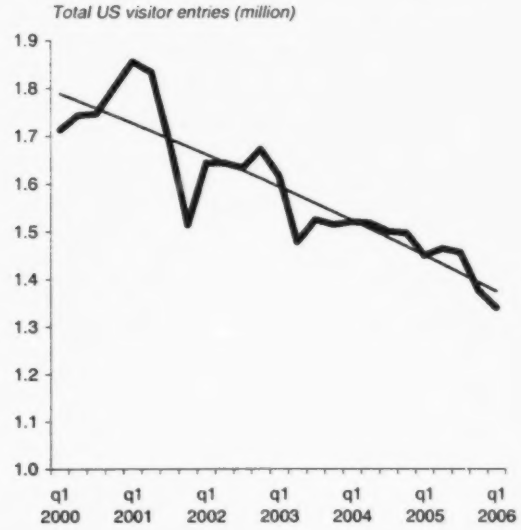
Business was much slower at vacation rentals, posting a substantial decline of 9.9%. Room revenues at other types of accommodations, including bed and breakfast, fishing lodges and other kinds of short-term accommodations, also dropped (-7.4%) significantly. However, motels saw room revenues advance 5.8%.

Most accommodation establishments experienced declines in room revenues



Data source: BC Stats

US entries continued a downward trend



Data source: BC Stats

Visitor entries dipped in the first quarter

Visitor entries to Canada through BC border crossings continued to fall in the first quarter (-2.6%, *seasonally adjusted*), after declining 4.5% in the last quarter of 2005. US entries, accounts for about 80% of the total visitor entries, dropped 2.7%. Same-day visits by Americans were down 5.0%, accompanied by a slump (-1.4%) in overnight traffic in the first quarter.

Overseas entries decreased (-2.6%), with fewer visitors from Europe (-3.8%) and Oceania (-4.8%). However, visits from Asia inched up (+0.1%). Among the overseas markets, UK (-7.7%) and Australia (-5.7%) recorded the biggest decreases in the first quarter.

The number of Canadians re-entering the country via BC border crossings fell 1.0%, after increasing 2.2% in the forth quarter of 2005. Canadians made fewer car trips to the US (-3.9%), offsetting the growing overseas travels (+2.7%) by Canadian.

Other Indicators

Hotel occupancy rates averaged 65.4% (*seasonally adjusted*) in the first quarter, falling 2.2%. Average room rates, at $117.6, were down 1.6% compared with the forth quarter of 2005.

Air passenger traffic at Vancouver airport increased 0.9%, and Victoria (+1.1%) experienced higher volumes on all types of flights. BC Ferries welcomed more vehicles (+0.3%), but fewer passengers (-0.1%) on board. Traffic on the Coquihalla Highway was not as busy (-1.1%).

Employment in the major tourism-related industries edged up (+1.7%) in the first quarter of 2006. The number of people working in arts, entertainment & recreation (+1.9%), food & beverage (+1.3%), and accommodation (+3.5%) industries grew significantly. And air transport (+0.5%) industries increased employment moderately.

Restaurant, caterer and tavern receipts continued to climb (+8.0%) in the first quarter, as an increase in revenues at food service establishments (+9.4%) offset lower receipts at drinking places (-6.8%).

Table 1: Room Revenue by Development Region ($000), Seasonally Adjusted

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	BC Total
Annual data									
2001	258,235	854,936	190,350	64,108	42,553	19,342	8,807	35,653	1,473,983
2002	268,454	850,333	205,411	71,712	44,514	19,016	8,843	37,904	1,506,188
2003	272,990	810,455	213,447	72,167	43,064	19,364	8,929	46,266	1,486,681
2004	295,245	863,420	229,551	76,957	46,198	20,104	8,811	51,889	1,592,176
2005	310,117	904,553	250,184	78,922	52,134	20,779	10,152	63,252	1,690,093
Annual growth rates									
2001	5.3	1.0	3.5	0.5	-2.3	-6.2	4.3	20.4	2.2
2002	4.0	-0.5	7.9	11.9	4.6	-1.7	0.4	6.3	2.2
2003	1.7	-4.7	3.9	0.6	-3.3	1.8	1.0	22.1	-1.3
2004	8.2	6.5	7.5	6.6	7.3	3.8	-1.3	12.2	7.1
2005	5.0	4.8	9.0	2.6	12.8	3.4	15.2	21.9	6.1
Monthly data									
Mar-05	26,824	70,225	21,208	6,235	4,143	1,714	1,004	4,790	136,143
Apr-05	25,743	71,053	20,599	6,431	4,723	1,667	883	4,019	135,117
May-05	25,789	74,040	20,756	6,609	4,353	1,996	879	5,243	139,665
Jun-05	25,522	75,998	20,071	6,556	4,215	1,768	761	5,343	140,234
Jul-05	25,337	74,553	20,401	6,816	4,400	1,750	773	5,162	139,192
Aug-05	25,374	75,593	20,508	6,710	3,994	1,747	782	4,929	139,638
Sep-05	25,547	78,689	20,660	6,838	4,271	1,716	814	5,450	143,984
Oct-05	23,760	77,617	20,513	6,792	4,292	1,617	771	5,783	141,145
Nov-05	27,492	86,173	22,892	6,724	4,569	1,783	840	5,658	156,130
Dec-05	27,842	76,943	21,689	6,672	5,007	1,696	848	5,393	146,092
Jan-06	26,972	76,001	21,760	6,909	4,574	1,594	850	4,833	143,493
Feb-06	26,874	74,374	21,401	6,585	4,568	1,770	850	4,354	140,776
Mar-06	26,621	76,920	21,379	6,625	4,671	1,738	806	5,082	143,841
Month-over-month growth rates									
Mar-05	6.1	-2.7	0.5	-2.4	-2.5	2.2	2.5	-24.0	-1.4
Apr-05	-4.0	1.2	-2.9	3.1	14.0	-2.8	-12.1	-16.1	-0.8
May-05	0.2	4.2	0.8	2.8	-7.8	19.7	-0.5	30.5	3.4
Jun-05	-1.0	2.6	-3.3	-0.8	-3.2	-11.4	-13.4	1.9	0.4
Jul-05	-0.7	-1.9	1.6	4.0	4.4	-1.0	1.6	-3.4	-0.7
Aug-05	0.1	1.4	0.5	-1.5	-9.2	-0.2	1.2	-4.5	0.3
Sep-05	0.7	4.1	0.7	1.9	6.9	-1.8	4.0	10.6	3.1
Oct-05	-7.0	-1.4	-0.7	-0.7	0.5	-5.7	-5.2	6.1	-2.0
Nov-05	15.7	11.0	11.6	-1.0	6.5	10.2	8.9	-2.2	10.6
Dec-05	1.3	-10.7	-5.3	-0.8	9.6	-4.9	1.0	-4.7	-6.4
Jan-06	-3.1	-1.2	0.3	3.6	-8.7	-6.0	0.3	-10.4	-1.8
Feb-06	-0.4	-2.1	-1.7	-4.7	-0.1	11.0	0.0	-9.9	-1.9
Mar-06	-0.9	3.4	-0.1	0.6	2.2	-1.8	-5.2	16.7	2.2

March month-over-month percent growth

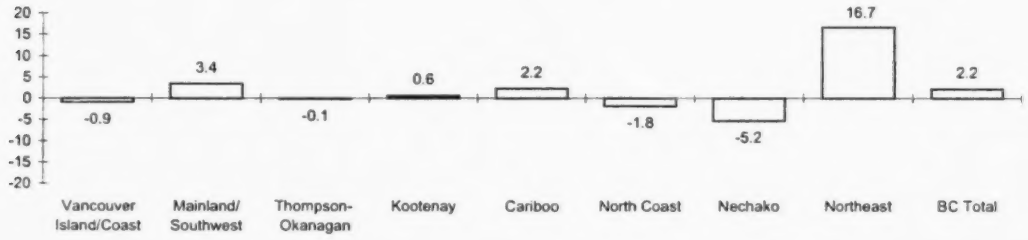


Table 2: Room Revenue by Accommodation Type ($000), Seasonally Adjusted

Period	Hotels (Rooms)				Motels	Vacation Rentals	Miscellaneous Incl. Fishing Lodges
	251+	151-250	76-150	1-75			
Annual data							
2001	449,803	197,535	294,441	172,927	176,402	107,193	75,682
2002	465,543	188,385	297,026	174,173	181,785	112,442	86,833
2003	437,892	180,831	297,403	174,262	181,383	119,487	95,423
2004	467,820	198,608	321,679	185,673	195,057	124,438	98,902
2005	483,529	211,406	346,496	203,087	210,872	133,422	101,283
Annual growth rates							
2001	1.7	-1.9	0.5	0.8	0.8	13.0	18.1
2002	3.5	-4.6	0.9	0.7	3.1	4.9	14.7
2003	-5.9	-4.0	0.1	0.1	-0.2	6.3	9.9
2004	6.8	9.8	8.2	6.5	7.5	4.1	3.6
2005	3.4	6.4	7.7	9.4	8.1	7.2	2.4
Monthly data							
Mar-05	38,776	16,887	27,946	16,642	17,573	10,531	8,363
Apr-05	36,235	17,441	27,736	16,516	17,755	8,712	7,639
May-05	39,571	17,676	28,646	17,270	17,784	10,821	9,350
Jun-05	40,304	17,390	28,653	17,212	17,013	11,502	8,511
Jul-05	39,600	17,402	28,838	16,986	17,280	11,404	8,446
Aug-05	40,475	17,351	29,043	16,827	16,538	11,330	8,444
Sep-05	41,303	17,880	29,428	17,533	17,210	11,635	8,837
Oct-05	41,024	17,528	29,854	17,106	17,360	11,374	8,472
Nov-05	47,048	19,717	31,451	18,177	19,243	11,499	8,827
Dec-05	41,477	18,309	30,242	17,558	19,627	11,047	7,781
Jan-06	41,454	17,836	30,370	17,290	19,870	10,612	7,692
Feb-06	40,232	17,116	29,673	17,088	19,946	9,299	7,566
Mar-06	40,167	18,267	29,749	17,260	19,671	10,652	7,959
Month-over-month growth rates							
Mar-05	-0.6	-1.3	0.4	3.7	2.7	-8.1	-1.7
Apr-05	-6.6	3.3	-0.8	-0.8	1.0	-17.3	-8.7
May-05	9.2	1.3	3.3	4.6	0.2	24.2	22.4
Jun-05	1.9	-1.6	0.0	-0.3	-4.3	6.3	-9.0
Jul-05	-1.7	0.1	0.6	-1.3	1.6	-0.9	-0.8
Aug-05	2.2	-0.3	0.7	-0.9	-4.3	-0.6	0.0
Sep-05	2.0	3.0	1.3	4.2	4.1	2.7	4.6
Oct-05	-0.7	-2.0	1.4	-2.4	0.9	-2.2	-4.1
Nov-05	14.7	12.5	5.3	6.3	10.8	1.1	4.2
Dec-05	-11.8	-7.1	-3.8	-3.4	2.0	-3.9	-11.9
Jan-06	-0.1	-2.6	0.4	-1.5	1.2	-3.9	-1.1
Feb-06	-2.9	-4.0	-2.3	-1.2	0.4	-12.4	-1.6
Mar-06	-0.2	6.7	0.3	1.0	-1.4	14.6	5.2

March month-over-month percent growth

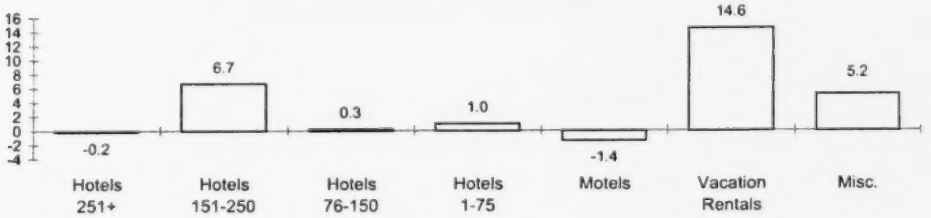


Table 3: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000)		Revenue % change from		Properties (#)	Properties # chg from	Rooms (#)	Rooms # chg from
	Mar-06	YTD 06	Mar-05	YTD 05	Mar-06	Mar-05	Mar-06	Mar-05
Vancouver Island/Coast								
17 Capital								
Total - All accommodation types	**11,114**	**26,325**	**-3.7**	**0.6**	**163**	**-4**	**8,253**	**-57**
Total - Hotels	9,396	22,296	-3.4	1.0	66	-3	5,589	-21
76+ Rooms	7,210	17,080	-4.5	0.1	26	0	3,937	0
1-75 Rooms	2,186	5,216	0.2	3.9	40	-3	1,652	-21
Motels	924	2,181	-6.9	0.1	27	-2	1,120	-3
Vacation Rentals	344	679	16.0	4.7	27	1	304	-20
19 Cowichan Valley								
Total - All accommodation types	**564**	**1,392**	**-6.5**	**-11.4**	**34**	**1**	**656**	**15**
Motels	119	293	-24.4	-26.3	17	1	331	15
21 Nanaimo								
Total - All accommodation types	**2,609**	**6,382**	**-4.9**	**-3.1**	**63**	**-3**	**2,448**	**-18**
Total - Hotels	1,432	3,685	-3.3	0.6	18	-1	1,149	-25
Motels	520	1,191	-10.0	-10.5	25	1	657	20
Vacation Rentals	580	1,328	-2.3	-2.3	15	-2	523	-10
23 Alberni-Clayoquot								
Total - All accommodation types	**2,722**	**6,086**	**5.2**	**7.9**	**58**	**2**	**1,425**	**73**
Motels	208	503	-17.7	-5.9	21	0	420	3
Vacation Rentals	1,165	2,626	6.6	15.0	15	0	344	3
25 Comox-Strathcona								
Total - All accommodation types	**2,130**	**5,488**	**26.4**	**31.3**	**57**	**-2**	**1,620**	**-49**
Motels	585	1,402	3.3	10.7	23	-2	659	-5
Vacation Rentals	158	490	91.7	68.5	15	0	191	18
27 Powell River								
Total - All accommodation types	**305**	**724**	**9.9**	**13.1**	**19**	**1**	**394**	**7**
43 Mount Waddington								
Total - All accommodation types	**298**	**681**	**32.2**	**20.6**	**19**	**-1**	**516**	**-136**
Mainland/Southwest								
09 Fraser Valley								
Total - All accommodation types	**3,280**	**8,437**	**4.8**	**11.1**	**67**	**1**	**2,424**	**-44**
Total - Hotels	2,383	6,091	1.2	6.3	18	-1	1,362	0
Motels	599	1,408	-7.2	1.1	34	-2	886	-66
15 Greater Vancouver								
Total - All accommodation types	**51,383**	**130,454**	**17.8**	**13.6**	**239**	**3**	**26,548**	**427**
Total - Hotels	48,443	122,663	19.1	15.6	166	5	23,542	508
251+ Rooms	25,804	65,618	21.0	16.3	24	0	9,472	-206
151-250 Rooms	9,248	22,871	15.6	9.9	27	2	5,112	360
76-150 Rooms	9,960	25,583	16.3	16.8	56	3	5,995	227
1-75 Rooms	3,410	8,591	23.5	23.9	59	0	2,963	127
Motels	1,473	3,560	9.6	11.7	35	-2	1,561	-48
Vacation Rentals	1,174	3,410	-10.6	-26.9	20	1	703	-28
29 Sunshine Coast								
Total - All accommodation types	**358**	**797**	**41.9**	**36.9**	**18**	**0**	**340**	**12**
31 Squamish-Lillooet								
Total - All accommodation types	**24,235**	**74,009**	**-5.2**	**-6.5**	**103**	**2**	**7,486**	**-143**
Total - Hotels	20,342	61,341	0.4	-2.4	46	0	5,690	-75
1-75 Rooms	1,395	4,082	1.2	-6.7	19	0	680	-52
Vacation Rentals	3,222	10,363	-19.1	-15.4	33	2	1,284	-5
Miscellaneous	575	2,011	-52.0	-47.4	17	0	343	-63
Thompson/Okanagan								
07 Okanagan-Similkameen								
Total - All accommodation types	**2,170**	**5,025**	**9.8**	**12.9**	**89**	**-3**	**2,763**	**-69**
Total - Hotels	1,187	2,729	4.7	13.7	16	0	1,080	17
Motels	618	1,381	4.3	13.9	53	-6	1,330	-161

Table 3: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000) Mar-06	Revenue ($000) YTD 06	% change from Mar-05	% change from YTD 05	Properties (#) Mar-06	Properties # chg from Mar-05	Rooms (#) Mar-06	Rooms # chg from Mar-05
33 Thompson-Nicola								
Total - All accommodation types	**5,748**	**15,287**	**11.8**	**6.1**	**136**	**-4**	**5,294**	**-4**
Total - Hotels	2,661	6,338	15.7	11.4	34	0	2,218	12
76+ Rooms	2,267	5,328	19.7	14.1	12	0	1,388	0
1-75 Rooms	394	1,010	-3.1	-1.1	22	0	830	12
Motels	1,270	3,100	11.2	20.7	79	0	2,336	4
35 Central Okanagan								
Total - All accommodation types	**5,344**	**15,194**	**-23.6**	**-3.5**	**60**	**-1**	**3,709**	**146**
Total - Hotels	3,396	9,152	-18.5	-4.2	22	0	1,916	0
Motels	597	1,537	-10.1	1.1	22	-1	1,041	-34
37 North Okanagan								
Total - All accommodation types	**1,893**	**5,581**	**-5.6**	**-12.8**	**38**	**-1**	**1,575**	**21**
Motels	444	994	13.6	-0.8	17	0	575	8
39 Columbia-Shuswap								
Total - All accommodation types	**3,601**	**8,935**	**11.8**	**11.6**	**94**	**2**	**2,982**	**13**
Total - Hotels	1,156	3,020	3.3	7.3	18	0	998	-34
Motels	994	2,571	14.5	20.3	42	-2	1,468	17
Kootenay								
01 East Kootenay								
Total - All accommodation types	**5,667**	**15,956**	**5.1**	**3.4**	**107**	**-3**	**4,341**	**-199**
Total - Hotels	1,804	5,279	-13.3	-6.9	26	-2	1,524	-41
Motels	639	1,758	-13.6	-3.2	41	-5	1,020	-119
Vacation Rentals	1,893	5,293	42.3	26.9	15	2	986	55
03 Central Kootenay								
Total - All accommodation types	**1,374**	**3,902**	**-0.5**	**13.9**	**65**	**-7**	**1,394**	**-83**
Total - Hotels	809	2,165	6.2	15.2	17	-2	741	-24
Motels	300	788	-9.2	3.8	27	-1	500	-15
05 Kootenay Boundary								
Total - All accommodation types	**553**	**1,748**	**10.5**	**20.1**	**31**	**-7**	**631**	**-92**
Motels	238	653	14.6	24.5	22	-1	382	-18
Cariboo								
41 Cariboo								
Total - All accommodation types	**1,122**	**2,948**	**10.1**	**13.7**	**62**	**1**	**1,781**	**108**
Motels	680	1,738	9.6	11.9	37	3	1,061	42
53 Fraser-Fort George								
Total - All accommodation types	**2,883**	**6,943**	**14.4**	**11.5**	**52**	**-2**	**2,571**	**13**
Total - Hotels	2,111	5,163	15.0	12.3	20	0	1,496	0
Motels	636	1,471	11.7	9.4	28	-1	987	-3
North Coast								
47 Skeena-Queen Charlotte								
Total - All accommodation types	**497**	**1,359**	**23.5**	**10.5**	**26**	**0**	**900**	**-29**
151-250 Rooms	103	317	1.2	5.6	11	11	328	0
49 Kitimat-Stikine								
Total - All accommodation types	**657**	**1,571**	**-11.1**	**-5.7**	**30**	**-2**	**780**	**-19**
Motels	228	550	-20.7	-10.2	17	0	393	-8
Nechako								
51 Bulkley-Nechako + 57 Stikine								
Total - All accommodation types	**686**	**1,800**	**-18.4**	**-9.7**	**42**	**-1**	**1,091**	**-10**
Motels	415	1,110	4.5	11.9	26	-1	684	-18
Northeast								
55 Peace River + 59 Northern Rockies								
Total - All accommodation types	**7,857**	**19,603**	**6.1**	**-13.1**	**62**	**-9**	**3,021**	**-148**
Total - Hotels	3,671	9,841	15.7	15.4	23	-1	1,542	-47
Motels	2,637	6,464	78.1	72.7	32	0	989	92

"-" Data for regions with fewer than 10 properties reporting can not be released.

Table 4: Unadjusted Room Revenue by Urban Centre

Development Region/ Urban Centre	Revenue ($000)		% change from		Properties (#)	# chg from	Rooms (#)	# chg from
	Mar-06	YTD 06	Mar-05	YTD 05	Mar-06	Mar-05	Mar-06	Mar-05
Vancouver Island/Coast	**19,805**	**47,219**	**0.6**	**4.0**	**419**	**-6**	**15,407**	**-165**
Victoria (C)	9,163	21,581	-4.0	0.3	84	1	5,809	13
Other CRD	1,312	3,177	-6.6	-2.4	70	-5	2,118	-74
Nanaimo (C)	1,530	3,981	-6.2	-2.2	24	1	1,248	23
Port Alberni (C)	335	801	20.7	4.9	14	0	382	19
Courtenay (C)	1,015	2,545	46.4	51.1	12	-2	470	-70
Rest of Development Region	6,446	15,133	5.0	7.1	227	-3	5,380	-76
Mainland/Southwest	**79,255**	**213,696**	**9.2**	**5.7**	**427**	**6**	**36,798**	**252**
Downtown Vancouver (C)	30,706	76,306	17.9	13.9	85	0	13,185	272
Other Vancouver (C)	3,030	8,325	1.1	-5.6	32	1	2,917	85
Richmond (C)	8,761	23,852	20.0	16.2	25	1	4,262	-109
Burnaby (C)	2,223	5,495	20.3	13.3	12	1	1,379	362
Other GVRD	6,663	16,476	22.8	20.7	85	0	4,805	157
Whistler (DM)	23,599	72,234	-5.7	-6.5	79	1	6,826	-126
Rest of Development Region	4,273	11,008	9.5	9.3	109	2	3,424	-389
Thompson/Okanagan	**18,755**	**50,024**	**-3.0**	**2.0**	**417**	**-7**	**16,323**	**107**
Penticton (C)	1,332	3,064	18.2	15.7	34	-4	1,470	-102
Kamloops (C)	4,777	12,734	12.1	5.2	64	-3	3,634	-18
Kelowna (C)	5,074	14,432	-24.5	-4.2	51	0	3,280	154
Vernon (C)	1,856	5,471	-6.5	-13.6	31	-2	1,446	-11
Revelstoke (C)	1,293	3,588	4.0	6.2	25	0	987	-30
Rest of Development Region	4,423	10,733	10.4	13.1	212	2	5,506	114
Kootenay	**7,594**	**21,606**	**4.4**	**6.3**	**203**	**-17**	**6,366**	**-374**
Cranbrook (C)	597	1,535	1.4	8.3	18	0	889	74
Nelson (C)	499	1,541	10.0	26.2	12	-1	425	-8
Rest of Development Region	6,498	18,531	4.3	4.8	185	-17	5,477	-448
Cariboo	**4,005**	**9,891**	**13.1**	**12.2**	**114**	**-1**	**4,352**	**121**
Quesnel (C)	251	656	-0.9	3.7	13	0	467	15
Williams Lake (C)	356	958	12.0	12.0	11	0	534	0
Prince George (C)	2,249	5,318	16.6	9.7	30	-1	1,808	-36
Rest of Development Region	1,149	2,959	10.4	19.2	60	0	1,543	142
North Coast	**1,154**	**2,929**	**1.1**	**1.2**	**56**	**-2**	**1,680**	**-48**
Prince Rupert (C)	412	1,160	27.0	9.9	15	0	761	0
Terrace (C)	386	955	-13.0	-3.4	10	-2	396	-17
Rest of Development Region	355	814	-4.7	-4.3	31	0	523	-31
Nechako	**686**	**1,800**	**-18.4**	**-9.7**	**42**	**-1**	**1,091**	**-10**
Smithers (T)	334	817	-37.6	-29.7	12	-1	419	-7
Rest of Development Region	352	983	15.3	18.2	30	0	672	246
Northeast	**7,857**	**19,603**	**6.1**	**-13.1**	**62**	**-9**	**3,021**	**-148**
Dawson Creek (C)	1,164	3,156	32.1	35.9	13	0	476	5
Fort St. John (C)	3,178	8,313	22.8	-25.0	16	-3	1,069	-103
Rest of Development Region	3,516	8,134	-10.7	-11.1	33	-6	1,476	-50

"-" Data for regions with fewer than 10 properties reporting can not be released.

Table 5: Historical Unadjusted Room Revenue by Development Region ($000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	Total
Annual data									
2001	258,235	854,936	190,350	64,108	42,553	19,342	8,807	35,653	1,473,983
2002	268,454	850,333	205,411	71,712	44,514	19,016	8,843	37,904	1,506,188
2003	272,990	810,455	213,447	72,167	43,064	19,364	8,929	46,266	1,486,681
2004	295,245	863,420	229,551	76,957	46,198	20,104	8,811	51,889	1,592,176
2005	310,117	904,553	250,184	78,922	52,134	20,779	10,152	63,252	1,690,093
Annual growth rates									
2001	5.3	1.0	3.5	0.5	-2.3	-6.2	4.3	20.4	2.2
2002	4.0	-0.5	7.9	11.9	4.6	-1.7	0.4	6.3	2.2
2003	1.7	-4.7	3.9	0.6	-3.3	1.8	1.0	22.1	-1.3
2004	8.2	6.5	7.5	6.6	7.3	3.8	-1.3	12.2	7.1
2005	5.0	4.8	9.0	2.6	12.8	3.4	15.2	21.9	6.1
Monthly data									
Mar-05	19,694	72,547	19,344	7,273	3,540	1,141	841	7,407	131,789
Apr-05	21,271	60,206	13,445	4,837	4,213	1,011	642	3,458	109,083
May-05	27,661	73,352	19,759	5,298	4,614	1,893	826	3,206	136,609
Jun-05	33,180	86,435	23,822	6,041	5,245	2,918	1,004	4,150	162,795
Jul-05	45,583	99,667	39,458	10,440	6,416	3,468	1,094	4,709	210,834
Aug-05	51,069	108,311	40,252	10,845	6,294	3,347	1,235	4,542	225,895
Sep-05	36,267	91,619	25,071	8,246	5,764	2,400	1,244	5,072	175,684
Oct-05	19,994	60,828	14,724	4,658	4,392	1,150	939	6,142	112,825
Nov-05	14,965	54,489	10,154	3,022	3,337	1,005	654	4,838	92,464
Dec-05	14,712	67,478	14,476	5,215	3,043	693	523	4,575	110,715
Jan-06	11,925	64,725	14,400	6,505	2,846	694	519	5,450	107,065
Feb-06	15,489	69,715	16,869	7,507	3,040	1,081	596	6,296	120,593
Mar-06	19,805	79,255	18,755	7,594	4,005	1,154	686	7,857	139,111
Year-over-year percent changes									
Mar-05	13.9	-2.4	22.5	-6.4	9.8	10.0	65.8	12.8	4.1
Apr-05	9.1	-5.2	5.9	-3.3	30.7	-4.2	17.8	-5.5	-0.1
May-05	8.0	2.5	9.5	11.3	20.4	26.0	26.6	33.7	6.4
Jun-05	5.7	5.9	8.5	2.1	11.6	4.8	2.0	28.4	6.7
Jul-05	3.0	1.6	4.9	8.2	17.1	1.1	4.0	20.9	3.6
Aug-05	3.3	6.4	0.4	7.2	3.0	3.0	12.2	12.7	6.1
Sep-05	3.1	11.9	6.2	8.5	10.1	2.9	6.2	24.5	9.1
Oct-05	-4.7	10.6	5.4	9.8	9.9	-7.9	6.0	19.7	7.0
Nov-05	11.6	26.1	19.7	4.8	16.8	5.1	14.7	15.7	20.8
Dec-05	11.2	4.7	14.3	5.3	8.6	1.4	11.4	15.2	7.3
Jan-06	6.0	5.7	9.4	14.1	16.3	-4.6	6.7	-7.9	6.1
Feb-06	7.0	1.9	2.2	2.2	7.4	5.5	-10.6	-31.8	0.1
Mar-06	0.6	9.2	-3.0	4.4	13.1	1.1	-18.4	6.1	5.6

March year-over-year percent change

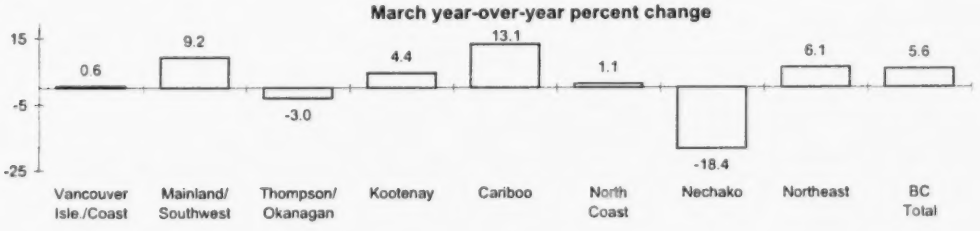


Table 6: Traveller Entries to Canada via BC, Seasonally Adjusted (000s)

Period	International							
	Total	USA			Overseas			
		Total*	Same-day	Overnight	Total	Asia	Europe	Oceania**
Annual data								
2001	8,312.5	6,894.5	3,257.7	3,636.8	1,418.0	731.8	466.3	131.9
2002	7,970.8	6,595.9	2,808.1	3,787.8	1,374.9	764.0	411.8	118.0
2003	7,335.3	6,137.4	2,580.7	3,556.8	1,197.8	577.6	410.1	124.8
2004	7,447.7	6,039.1	2,477.6	3,561.5	1,408.7	715.8	458.1	144.3
2005	7,224.8	5,751.0	2,314.5	3,436.5	1,473.8	723.5	493.7	157.1
Annual percent changes								
2001	-2.0	-1.6	-4.4	1.1	-3.9	-3.6	-6.4	-1.4
2002	-4.1	-4.3	-13.8	4.2	-3.0	4.4	-11.7	-10.5
2003	-8.0	-7.0	-8.1	-6.1	-12.9	-24.4	-0.4	5.8
2004	1.5	-1.6	-4.0	0.1	17.6	23.9	11.7	15.6
2005	-3.0	-4.8	-6.6	-3.5	4.6	1.1	7.8	8.9
Monthly data								
Apr-05	602.2	478.1	192.7	284.4	124.1	63.5	40.9	12.5
May-05	618.9	494.3	200.0	296.8	124.6	63.0	41.9	15.0
Jun-05	616.1	492.6	203.0	290.4	123.5	60.9	41.3	14.0
Jul-05	613.5	490.0	199.6	289.1	123.5	63.0	41.5	13.7
Aug-05	605.2	484.3	194.6	284.6	120.9	58.8	41.3	13.1
Sep-05	606.4	483.3	203.8	285.4	123.2	59.0	41.7	13.4
Oct-05	586.1	464.8	188.8	278.3	121.3	57.7	40.1	12.3
Nov-05	572.3	451.3	174.5	276.3	121.0	59.3	40.1	12.5
Dec-05	584.5	461.4	181.0	278.8	123.1	59.7	40.4	12.3
Jan-06	568.7	454.5	179.3	275.9	114.2	60.4	37.6	11.4
Feb-06	556.3	436.5	165.6	268.7	119.9	56.8	38.6	11.9
Mar-06	571.8	450.0	172.4	276.9	121.8	59.6	39.9	12.0
Apr-06	568.7	449.2	171.3	279.5	119.5	58.8	41.8	13.1
Month-over-month growth rates								
Apr-05	0.3	0.2	-2.0	0.3	0.9	3.6	-2.7	7.5
May-05	2.8	3.4	3.8	4.4	0.4	-0.7	2.5	19.2
Jun-05	-0.5	-0.3	1.5	-2.1	-0.9	-3.3	-1.4	-6.6
Jul-05	-0.4	-0.5	-1.7	-0.4	0.0	3.3	0.5	-1.6
Aug-05	-1.3	-1.2	-2.5	-1.6	-2.1	-6.7	-0.5	-4.4
Sep-05	0.2	-0.2	4.7	0.3	1.8	0.5	1.1	2.1
Oct-05	-3.4	-3.8	-7.3	-2.5	-1.5	-2.2	-3.8	-8.0
Nov-05	-2.3	-2.9	-7.6	-0.7	-0.3	2.7	-0.1	1.0
Dec-05	2.1	2.2	3.8	0.9	1.7	0.7	0.8	-1.5
Jan-06	-2.7	-1.5	-1.0	-1.0	-7.2	1.1	-6.9	-7.1
Feb-06	-2.2	-4.0	-7.6	-2.6	5.0	-5.9	2.6	4.5
Mar-06	2.8	3.1	4.1	3.1	1.6	4.9	3.3	0.3
Apr-06	-0.5	-0.2	-0.7	0.9	-1.9	-1.3	4.8	9.2

* Seasonally adjusted totals for US and overseas entries are calculated by Statistics Canada, and are adjusted to sum to national totals. Therefore, same-day plus overnight entries via BC will not necessarily equal the total.

** Australia, New Zealand, and other South Pacific nations

SOURCE: BC STATS, Statistics Canada

Table 7: Transportation Indicators, Seasonally Adjusted

Period	Air Passenger Traffic (000s)					Other Transportation (000s)		
	Vancouver				Victoria	BC Ferries		Coquihalla Hwy
	Total	Domestic	Trans-border	Other Int'l.	Total	Vehicles	Passengers	Passenger Vehicles
Annual data								
2001	15,477	7,869	4,001	3,608	1,158	8,104	21,309	2,460,853
2002	14,877	7,422	3,855	3,600	1,102	8,272	21,540	2,530,393
2003	14,322	7,267	3,814	3,241	1,183	8,263	21,348	2,480,311
2004	15,725	7,986	3,964	3,775	1,250	8,532	21,955	2,585,901
2005	16,421	8,348	4,106	3,967	1,318	8,539	21,791	2,635,251
Annual growth rates								
2001	-3.5	-5.3	-1.8	-1.2	1.7	2.8	0.1	2.5
2002	-3.9	-5.7	-3.6	-0.2	-4.8	2.1	1.1	2.8
2003	-3.7	-2.1	-1.1	-10.0	7.3	-0.1	-0.9	-2.0
2004	9.8	9.9	3.9	16.5	5.7	3.3	2.8	4.3
2005	4.4	4.5	3.6	5.1	5.5	0.1	-0.7	1.9
Monthly data								
Apr-05	1,356	681	338	338	110	719	1,834	221
May-05	1,382	686	349	347	109	721	1,853	226
Jun-05	1,367	698	330	338	110	714	1,818	223
Jul-05	1,365	694	332	340	107	706	1,789	221
Aug-05	1,344	689	329	326	107	707	1,801	219
Sep-05	1,368	698	339	331	112	707	1,820	220
Oct-05	1,374	690	355	329	109	694	1,761	214
Nov-05	1,398	723	354	321	113	711	1,825	214
Dec-05	1,350	676	353	321	111	737	1,872	219
Jan-06	1,370	706	340	323	114	737	1,873	229
Feb-06	1,381	710	349	322	111	704	1,786	203
Mar-06	1,410	723	351	336	111	708	1,796	208
Apr-06	1,417	721	358	338	111	712	1,803	215
Month-over-month growth rates								
Apr-05	-0.8	-1.6	-2.9	3.2	-2.3	-0.3	-0.4	-1.8
May-05	1.9	0.7	3.4	2.7	-0.7	0.3	1.0	2.4
Jun-05	-1.1	1.8	-5.4	-2.5	1.3	-1.0	-1.9	-1.6
Jul-05	-0.1	-0.7	0.5	0.5	-3.2	-1.1	-1.6	-0.7
Aug-05	-1.6	-0.7	-1.0	-4.0	0.5	0.3	0.7	-1.2
Sep-05	1.8	1.3	3.2	1.5	4.1	0.0	1.0	0.7
Oct-05	0.4	-1.2	4.8	-0.6	-2.9	-1.9	-3.2	-3.0
Nov-05	1.7	4.8	-0.3	-2.5	4.1	2.6	3.6	0.0
Dec-05	-3.4	-6.4	-0.2	-0.1	-1.6	3.6	2.6	2.7
Jan-06	1.4	4.3	-3.7	0.8	2.2	0.0	0.0	4.4
Feb-06	0.8	0.5	2.6	-0.5	-1.9	-4.4	-4.6	-11.4
Mar-06	2.1	1.9	0.4	4.4	0.0	0.5	0.6	2.4
Apr-06	0.5	-0.2	2.1	0.5	-0.2	0.6	0.4	3.5

Table 8: Tourism Sector Indicators, Seasonally adjusted

Period	Employment in key industries in tourism sector ('000)					Hotel Industry[2]		Consumer Price Index[1]	
	Total tourism related	Air transport[4]	Accom-mo tion	Food & beverage services	Arts, entertainment & recreation	Occupancy Rate (%)[3]	Room Rate ($)	Traveller accom-modation	Restaurant food[4]
Annual data									
2001	190.5	13.5	29.5	117.8	29.8	59.3	116.1	133.4	121.3
2002	190.7	12.2	29.2	118.1	31.3	58.9	117.0	124.2	125.4
2003	192.8	12.7	29.0	117.7	33.4	58.3	113.7	111.8	127.6
2004	193.2	13.0	27.6	117.8	34.8	61.3	115.7	102.5	129.9
2005	196.5	13.3	28.7	118.1	36.4	64.5	116.5	99.1	133.8
Annual Growth Rates									
2001	1.1	-8.7	4.6	0.9	3.6	-0.7	1.8	-4.3	3.2
2002	0.1	-9.7	-1.0	0.3	5.0	-0.4	0.8	-6.9	3.4
2003	1.1	4.4	-0.7	-0.3	6.8	-0.6	-2.8	-9.9	1.8
2004	0.2	2.2	-4.7	0.0	4.3	3.0	1.8	-8.4	1.8
2005	1.7	2.0	3.9	0.3	4.6	3.2	0.7	-3.2	3.0
Monthly data									
Apr-05	193.1	13.1	28.3	116.5	35.2	62.5	113.70	100.4	132.6
May-05	194.7	13.2	28.4	117.1	35.9	65.8	116.20	99.2	133.1
Jun-05	196.1	13.3	28.3	118.2	36.3	64.3	117.30	98.7	134.6
Jul-05	196.8	13.2	28.8	118.2	36.7	63.8	117.50	98.2	134.4
Aug-05	196.8	13.4	28.6	118.1	36.8	62.2	118.20	94.9	134.5
Sep-05	197.3	13.5	28.7	118.5	36.6	66.2	119.60	98.6	134.7
Oct-05	197.7	13.4	28.8	118.4	37.1	64.6	119.30	98.3	134.7
Nov-05	198.9	13.4	29.1	119.1	37.3	69.9	125.10	97.3	134.8
Dec-05	198.4	13.4	29.6	118.7	36.7	66.2	114.20	98.8	134.9
Jan-06	200.7	13.5	30.0	119.1	38.1	66.4	117.60	96.7	134.8
Feb-06	201.6	13.5	30.1	120.3	37.8	64.8	117.10	95.2	135.8
Mar-06	202.6	13.5	30.5	121.3	37.3	65.1	118.20	95.8	136.1
Apr-06	202.6	13.3	30.5	121.3	37.5	65.2	119.40	94.2	136.9
Month-over-month growth rates									
Apr-05	-0.6	1.4	1.0	-0.7	-2.2	-0.5	1.2	-0.8	0.2
May-05	0.8	0.7	0.6	0.5	2.0	3.3	2.2	-1.2	0.4
Jun-05	0.7	0.3	-0.4	0.9	1.2	-1.5	0.9	-0.5	1.1
Jul-05	0.4	-0.2	1.5	0.0	0.9	-0.5	0.2	-0.5	-0.1
Aug-05	0.0	0.9	-0.7	-0.1	0.4	-1.6	0.6	-3.4	0.1
Sep-05	0.3	0.7	0.6	0.3	-0.5	4.0	1.2	3.9	0.1
Oct-05	0.2	-0.6	0.3	-0.1	1.3	-1.6	-0.3	-0.3	0.0
Nov-05	0.6	0.4	0.8	0.5	0.6	5.3	4.9	-1.0	0.1
Dec-05	-0.3	-0.4	2.0	-0.3	-1.8	-3.7	-8.7	1.5	0.1
Jan-06	1.2	0.5	1.2	0.4	3.9	0.2	3.0	-2.1	-0.1
Feb-06	0.5	0.2	0.4	0.9	-0.8	-1.6	-0.4	-1.6	0.7
Mar-06	0.5	-0.2	1.2	0.9	-1.1	0.3	0.9	0.6	0.2
Apr-06	0.0	-0.9	0.0	0.0	0.5	0.1	1.0	-1.7	0.6

[1]Source: Statistics Canada (Employment data from Survey of Employment Payroll & Hours) and BC Stats

[2]Source: Pannell Kerr Forster and BC Stats

[3]Occupancy Rate change expressed as percentage point change

[4] No identifiable seasonality.

Table 9: BC Restaurant and Tavern Receipts, Seasonally Adjusted

Period	Restaurants and Taverns [1]					
	Receipts ($ million)					
	BC			Canada		
	Total	Drinking places	Food Services	Total	Drinking places	Food Services
Annual data						
2001	5,317.2	533.7	4,783.5	33,743.3	2,602.8	31,140.5
2002	5,403.0	546.2	4,856.8	34,527.9	2,610.2	31,917.7
2003	5,654.4	584.9	5,069.5	35,043.2	2,626.9	32,416.4
2004	5,961.7	624.3	5,337.5	36,682.9	2,708.5	33,974.4
2005	6,131.2	570.0	5,561.2	37,955.0	2,690.0	35,265.0
Annual growth rates						
2001	4.7	5.6	4.6	3.6	4.6	3.5
2002	1.6	2.3	1.5	2.3	0.3	2.5
2003	4.7	7.1	4.4	1.5	0.6	1.6
2004	5.4	6.7	5.3	4.7	3.1	4.8
2005	2.8	-8.7	4.2	3.5	-0.7	3.8
Monthly data						
Apr-05	511	52	459	3,132	234	2,898
May-05	528	53	475	3,137	229	2,908
Jun-05	513	49	464	3,166	227	2,939
Jul-05	513	48	464	3,158	227	2,930
Aug-05	519	48	472	3,161	225	2,936
Sep-05	505	37	468	3,138	199	2,938
Oct-05	502	40	462	3,177	213	2,964
Nov-05	506	41	465	3,244	212	3,032
Dec-05	485	40	445	3,185	219	2,966
Jan-06	535	42	493	3,400	223	3,177
Feb-06	538	37	501	3,346	209	3,137
Mar-06	541	34	507	3,348	203	3,144
Apr-06	563	34	529	3,280	202	3,079
Month-over-month growth rates						
Apr-05	0.7	0.1	0.8	0.5	-3.1	0.8
May-05	3.3	2.1	3.5	0.2	-2.0	0.3
Jun-05	-2.9	-8.1	-2.3	0.9	-0.8	1.1
Jul-05	-0.1	-1.4	0.1	-0.3	0.0	-0.3
Aug-05	1.3	-1.0	1.6	0.1	-1.0	0.2
Sep-05	-2.7	-21.7	-0.8	-0.7	-11.5	0.1
Oct-05	-0.7	7.0	-1.3	1.3	6.9	0.9
Nov-05	0.9	3.4	0.7	2.1	-0.3	2.3
Dec-05	-4.2	-3.7	-4.3	-1.8	3.0	-2.2
Jan-06	10.2	4.8	10.7	6.8	1.9	7.1
Feb-06	0.6	-10.8	1.6	-1.6	-6.3	-1.3
Mar-06	0.6	-8.8	1.3	0.1	-2.7	0.2
Apr-06	4.0	-0.8	4.4	-2.0	-0.7	-2.1

[1]Source: Statistics Canada & BC Stats.

Explanatory Notes

Data Sources

All room revenue data reported is compiled by BC STATS using the hotel tax database maintained and administered by the Consumer Taxation Branch of the Ministry of Finance and Corporate Relations.

Traveller Entry data is from Statistics Canada. All other data sources are accredited within the report.

Accommodation Categories

Each property has been assigned to one of eight accommodation categories. In addition to motels and four sizes of hotels, there are three special accommodation categories:

Fishing Lodges – All inland and coastal fishing camps located on or near lakes, rivers and oceans. Includes lodges which offer inland fishing expeditions, marinas with accommodation and lodges offering the services of fishing guides.

Vacation Rentals – Includes beach houses, cabins, and selected trailer parks. May also include certain inns and apartment complexes.

Miscellaneous – Includes guest ranches; outfitting, adventure hunting and other types of outdoor adventure; lodges that cater to skiiers, hikers, etc. (with the exception of those lodges that mainly service cabins); bed and breakfasts; and houseboats. Also includes universities, mining firms, farms and other establishments renting rooms whose primary activity is not accommodation.

Seasonally Adjusted Data

Accommodation revenue exhibits large, regular seasonal fluctuations, characterised by peaks in the summer months and troughs in the winter months.

The *Tourism Sector Monitor* report uses Statistics Canada's X11/ARIMA/88 technique to remove the effects of seasonality from the revenue time series. The resulting seasonally adjusted series provides a useful tool for the analysis of underlying trends in accommodation revenue.

Unless otherwise indicated, revenue data in the *Tourism Sector Monitor* report is adjusted for seasonal fluctuations.

Limitations

The data reported here is derived from the hotel tax database. Tax is not payable for several kinds of accommodation, including:

1. properties with three or fewer rooms (such as small bed and breakfast operations);
2. room rentals exceeding one month in duration;
3. lodging where the daily rate is below $20;
4. lodging supplied to passengers of a ship or train while the ship or train is in transit or is making a scheduled stopover in the Province;
5. lodging supplied by employers to employees; and,
6. lodging supplied to consular employees and their staff.

Readers wishing more information regarding the nature of the hotel tax are referred to the Hotel Room Tax Act and the Hotel Room Tax Regulations.

Room Counts

Data are obtained primarily from Tourism BC's *Accommodation Guide* and supplemented by estimates from the Consumer Taxation Branch's hotel tax file. Vendors and their rooms are not counted in any given month unless revenue has been reported.

Suppression

The protection of confidentiality requires the suppression of categories not containing at least four properties. In most cases, protection is achieved by aggregating confidential cells into larger categories.

Revisions

A standard revision cycle accommodates corrections to the source data, to the allocation of consolidated reporters, and to the coding of properties by accommodation type. Revisions are implicit in the seasonally adjusted data and in the month-over-month, year-over-year and year-to-date percentage changes of subsequent reports, and are comprehensively reported in the annual tables published in the Annual issue of the *Tourism Sector Monitor* report.

Tourism Sector Monitor is prepared by BC STATS, Ministry of Management Services, using data from the Consumer Taxation Branch of the Ministry of Finance and Corporate Relations.

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